



*not just any peach...  
A JERSEY-FRESH PEACH!  
nutritious...delicious...the best!*

[www.jerseypeaches.com](http://www.jerseypeaches.com)

[facebook.com/newjerseypeaches](https://facebook.com/newjerseypeaches)

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## FOR IMMEDIATE RELEASE

### JERSEYPEACHES.COM GETS UPDATE 'Information for Everyone'

**Glassboro, NJ (July 15, 2020)** – The New Jersey Peach Promotion Council (NJPPC) is unveiling a new, improved website, [jerseypeaches.com](http://jerseypeaches.com), that makes it easy to find extensive information on the state's locally grown and marketed peaches.

"This undertaking is to simplify and expand access to the most current information for the New Jersey Stone fruit Industry," said Bonnie Lundblad chair of the NJPPC. "Our subhead, *Information for everyone*, denotes the site's six categories, accessed with just a click on any one." The six categories, on the top banner, are *Members, Buyers, Consumers, Growers and Shippers, Media and Useful Links*.

"Among the new features is a map pinpointing all the NJPPC sellers of our locally grown peaches," she continues. "By hovering over the pinpoints at various locations, you'll see the name, address and website of each purveyor. Click on the website and you'll go directly to your purveyor of choice. We hope that information will encourage consumers to visit our wonderful farms and markets."

Another new feature of the site is the "contact us" page, which makes it easy for viewers to inquire about peach availability and share information with the NJPPC.

"We hope our new site will prove useful and will also encourage all New Jersey growers and purveyors to become members of the New Jersey Peach Promotion Council," concludes Lundblad.

For further information and updates on availability of Jersey Fresh peaches, check the website [www.jerseypeaches.com](http://www.jerseypeaches.com) and [facebook.com/newjerseypeaches](https://facebook.com/newjerseypeaches).

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